

**SWANAGE PIER TRUST -PLAQUE SPONSORSHIP**  
**FREQUENTLY ASKED QUESTIONS**

**Q1 How do I organise a plaque on Swanage Pier?**

**A1** The scheme is 'sponsor a plank'.

We then lay a plaque in recognition with your wording.

To sponsor a plank please visit our website:

<https://www.swanagepiertrust.com/plaques>

**Q2 How long will it take once I have placed an order?**

**A2** From order to laying is 6 – 8 weeks

**Q3 How will I know when my plaque is laid?**

**A3** You will receive an email once the plaque is laid

**Q4 Visiting the Pier**

**A4** The Pier is a working pier. If you are planning to visit for a special occasion, please check with the sponsorship team first, as maintenance may affect access.

**Q5 How long is the sponsorship for?**

**A5** The plank is sponsored for 25 years

**Q6 Can I have a plaque next to my other one?**

**A6** No, the plaques are laid in number order you can achieve 2 together if you place 2 new sponsorships

**Q7 I cannot fit my message in the template?**

**A7** If your message is 30 characters or less.

Please email: [sponsoraplank@swanagepiertrust.com](mailto:sponsoraplank@swanagepiertrust.com) and we will try to assist



**Q8 Can I have more than 30 characters?**

A8 Not on a standard plaque, we are limited to 3 lines and with a maximum 30 characters in total.

**Q9 I cannot find my plaque, can you help me?**

A9 We now have a database that we can search for locating plaques.

To assist us please email ([sponsoraplank@swanagepiertrust.com](mailto:sponsoraplank@swanagepiertrust.com)) us with detail of who did the original sponsorship, or message and approx. date.

**Q10 Can I change the words on my existing plaque?**

A10 Yes, please email [sponsoraplank@swanagepiertrust.com](mailto:sponsoraplank@swanagepiertrust.com)

**Q11 Can I change the name on the certificate?**

A11 The payee is the sponsor; it cannot be changed.

**Q12. Can I sponsor a plank for someone else?**

A12 No. The person making the payment must be the sponsor. (Otherwise, HMRC rules deem this to be a gift rather than a sponsorship, which has VAT and Gift Aid implications)

If your question is not answered here, please email  
[sponsoraplank@swanagepiertrust.com](mailto:sponsoraplank@swanagepiertrust.com)

